

M i n u t e s
City High Alumni Association

April 7, 2010

Present: Molly Dietz, Dick Evans, Sue Foster, Cameron Full, Dave Full, Cecily Gabel, Jane Green, Alma Greene, Janet Holland, Brian Kirschling, Mitch Meis, Chris Reynolds, Jim Sangster, Gene Vineyard, Gene Wandling and Keith Wilson.

President Brian Kirschling called the meeting to order at 7:30p.m.

Minutes: The March minutes were approved.

Finance Committee: Gene Wandling reported that there was \$6100.00 plus investments in the bank. With costs of the last newsletter there was a loss and in the fiscal year we have lost about \$3300.00.

Keith Wilson brought up the question of what we do with the Lifetime Funds from those who pay a lifetime membership. It was discussed that we could perhaps use a part of these funds for paying the mailing costs or giving to school projects or in some way to defer expenses. Gene pointed out that by the end of the summer when we pay the three scholarships we may need to take some money from this fund. As of December 31, '09 we had about \$95,000.00 in the investment account. The feeling is that if we didn't think in terms of losses we might be more willing and able to spend money. It was decided that the Finance Committee would get together and draft a "game plan" or statement on how to use the lifetime funds and perhaps get some input from the bank people as well.

Alumni Association Scholarships: The applications are due in the Guidance Office on April 30. We will need to choose three to award the \$1000.00 scholarships to. The Scholarship Committee will aim to meet the first week in May, probably May 4, as the information needs to get into the program for the May 17 Senior Honors Assembly. Chris Reynolds will contact Principal Hanson and get back to Brian with a firm date.

Graduation Activities: We will need at least one person from the Membership Committee to be at the Honors Assembly May 17 to "man" our display board and have information available about the Alumni Association. Brian plans to be there but at least one other person needs to be there as well.

Graduation is Saturday, May 29 at 6:00 p.m. Jim Sangster reminded us that we need banner carriers who will need to arrive about 7:15 and should be done by 8:00. He handed the lists out to Alma Greene for the 50s (she is almost done), Gene Wandling for the 60s, Jane Green for the 70s, Cecily Gabel for the 80s, Brian Kirschling for the 90s and Cameron Full for the 2000s. Contact those people if you are interested or know of someone who is.

Communications Committee: Cameron Full ('99) has set up the website for us and is ready to go. He needs copy for several Navigation Points including: Home, Downloads, Reunions, Join, Store and About. You can send him any brief copy or images you would like to. The site should be easily manipulable with only a brief amount of training. It will include e-commerce through PayPal to let us sell merchandise and accept memberships and will include forms for that plus allowing the Little Hawk to be added and a Facebook link that already has 2000 members. The site would like to feature alums who own local businesses, as well as anything else folks think would work. We are going to use the site to advertise for banner carriers and also to send out reunion information. Check out the site and let Cameron know of your ideas, feelings, etc. We would like to be done and going by the Honors Assembly on May 17.

Dave Full got "apples to apples" estimates from Tru Art (\$1241.40) and Alpha Graphics (\$1096.30) for doing the newsletter- folded with tabs, addresses and postage. This will also eliminate the return expenses. It was moved by Dick Evans and seconded by Keith Wilson to have Alpha Graphics do the next three newsletters and then *we* will re-examine next spring. The vote was unanimous. President Kirschling will send a letter of thanks to TruArt for all their help since the newsletter was started. Jim will contact Dennis Talman, the owner of Alpha Graphics about the spring newsletter.

It is hoped that we will soon be able to offer an electronic newsletter, which should cut our costs even more. Cameron pointed out that all we need to do is find a mass email handler to take care of that for us. Eventually we might even be able to do a brief monthly electronic newsletter.

Alumni Research Directory Project: Jim Sangster reported that he had talked with Amy at Alumni Research and the proofs should be on their way to Jim soon. We did agree to some changes in the format of the first part of the Directory and that material was sent on to them. Brian and Cecily are going to do some training so that we can gain access to their database ASAP.

What's New at City High: Principal Hanson was not at the meeting but sent Brian a list of upcoming activities. Scholarship applications are due April 30, they will be awarded at the Seniors Honor Night May 17 at 7:00 p.m. Reach for Your Potential Banquet is at 6PM Thursday, April 8 in the Commons. This will honor 16 students for the^y improvement in academics, attendance, behavior or overall citizenship. The City High Jazz Ensemble will be competing in the state competition April 13 at 10:30 a.m. in the Des Moines Civic Center. The Orchestra Dessert Concert is April 16 at 7:30 in the IMU. City High Prom is Saturday, April 17th at the IMU. Parent-Teacher conferences are Wednesday, April 21 from 4:00-7:30 p.m. The "Wizard of Oz" dress rehearsal is Wednesday, April 21 at 7:30 p.m. in Opstad Auditorium. The Alumni Association is invited free of charge and we will provide cookies and drinks for the actors after the rehearsal (Jane Green and Chris Reynolds will work on that). Performances of the musical will be April 22, 23, 24 at 7:30 p.m. and Sunday, April 25 at 2:00 p.m. The Drake Relays are April 22-24. The Forwald/Coleman Relays are Friday, April 30th at 4:30 p.m. **Around the Room:** Brian stated that he will be writing a letter as a CHS alum and parent urging the Board to accept Scenario 4F, as it allocates students fairly equally to both high schools and has fairly equitable demographics. He encouraged others to look at the information on all the options and contact School Board members or write to the papers as they see fit. There was a welcome and thanks issued to Cameron for all his work on our behalf with the website.

Sue Foster passed out copies of the football article from the fall Historical Society publication. Dave Full encouraged people to get text to Cameron for the website and offered to help clean it up as needed.

Cameron thanked us for the opportunity to work with us and get our website set up.

Adjournment: The meeting was adjourned by President Kirschling at 9:00 p.m.

Next meeting will be May 5 at **7:30 p.m.** in Room 1809. (Please note the time).

Respectfully submitted: Chris
Reynolds, Secretary