

**Minutes**  
**City High Alumni Association**  
**March 3, 2010**

**Present:** Dick Evans, Dave Full, Jane Green, Alma Greene, Mark Hanson, Keith Hemingway, Brian Kirschling, Todd Means, Chris Reynolds, Jim Sangster, Bill Scott, Brad Seaton, Gene Vineyard, Gene Wandling and Keith Wilson.

President Brian Kirschling called the meeting to order at 7:00p.m.

**Minutes:** The February minutes were approved.

**Finance Committee:** Gene Wandling reported that there was little activity during the last month. As of February we are down about \$2000.00 for net income but the total assets are around \$90,000.00. Our investment account had earned \$94,938.00 through December 31. Though we are spending more than we are taking in, we are fairly solid financially, for now. Keith Wilson brought up the question of whether we should still be looking at three scholarships. It was decided to continue with three this year and to revisit the question in the fall.

The question was asked about raising membership by \$5.00 per year to help fund the scholarships and other expenses. It is hoped that by holding down the printing and mailing costs and encouraging more people to get the newsletter by email that we can reduce some of our current costs for the newsletter.

**Alumni Research Directory:** President Kirschling and Jim Sangster have both been in contact with the Directory folks who really want this Directory to be different from the last one. Jim wrote up a summary for the 40s and they are asking for the 50s and 60s as well. The summaries need to include major events and should be no more than a half-page in length. Alma Greene and Bill Scott will work on the 50s and Chris Reynolds and Gene Wandling will work on the 60s. They need to be in by Spring Break week. It was decided that all 170 Hall-of-Fame names/pictures will be listed with a sentence about each of those for the last five years (since the last Directory). It was felt that Music/ Academics/Art/Drama and Sports are all important aspects of City High. We should have access to all of the Directory information on-line to help build our website.

**Web Site Update:** Cameron Full has agreed to be our website builder. Among other things he is urging us to encourage members to opt for the on-line newsletter, although the paper would still be available. With more using the on-line newsletter it was suggested that we could perhaps put out something monthly. Perhaps offering a few dollars off dues or savings with local merchants could be used as an incentive to get people to use the on-line option. It was pointed out that with the paper issue we do not need to send one to both spouses if they are members.

Cameron will be at the next Bosard meeting. He has lots of good ideas and knows how to maximize our visibility. Cameron, Brian and Brad had a great brainstorming session recently. Currently the website has an "under construction" note posted. We are letting Cameron set the pace and he will be teaching other Board members how to work with the site as well.

**School Redistricting:** The scenarios are obviously still shifting and a possible scenario 4 is

in the offing. Bill Scott asked why the School Board would hire a firm such as RSP that is not local. With no rating of criteria it seems this is a rather dysfunctional School Board. They will still be voting, likely at the end of March. We should keep an eye on developments and particularly on how it will affect City High.

**Newsletter:** We asked for bids on 1600 12-page, saddle stitched and folded newsletters. Dave Full has the AlphaGraphics information at home and will email it to Brian. TruArt's bid was \$1242 with postage and folded. Brian will email the bids to us and we will again do an email vote. We do wish to promote email and go green.

**Volunteer Opportunity:** Outreach Africa and Francesca Wilde provided a very successful project on Saturday. They set up several assembly lines and made up packets that each contained 6 meals that need only to be added to boiling water. In about 2 hours they had made 16,000 packets. Francesca had previously attended the World Food Conference developed by Iowans Borlaug and Ruan.

**What's New at City High:** Principal Hanson provided us with a list of current events at City High. First on his list was the Food Drive which was satisfying for all and supported a good cause. Both basketball teams are out of the state tournament. Both led their final games at times but just could not finish them out. 4th Avenue Jazz concert is this Sunday, March 7 at 3:00p.m. in Opstad Auditorium. Tickets at the door. Winter Sports Awards Program will be March 8 at 6:00p.m. Smile Train will be Tuesday March 9. This event raises money for Cleft Palate programs. The Sherwood Relays will be March 30 and foreign language trips will be in April.

Principal Hanson reported that the District will start processing principal applications on March 22 and they plan to name a principal on April 12.

**Around the Room:** Keith Hemingway notified Brian that there is only one "m" in his last name. Brian will fix that on the email address.

Bill Scott asked why we only do 3 scholarships for \$1000.00 each when we have so much money in our savings. Should we be increasing the amount? Education is a very important issue. Do we need to promote the scholarships or perhaps set up a separate fund/endowment for that? He asked if financial need was a main criteria and was told it is often considered in a tie or if there is a conflict. Scholarship, school activities and volunteerism are the major criteria for the scholarship.

Dave Full commented on the high quality of work that Cameron does on the websites he creates, including Daves' which allowed him to see an increase in business even during the poor economic times. He feels our apparel sales will increase as will our philanthropy. It is an evolution for us.

Brian reported that he had been contacted by Larry Paulsen informing him that Betty Chervinka had found a City High women's class ring from 1959 with the initials MM. They are hoping to find the owner.

**Adjournment:** The meeting was adjourned by President Kirschling at 8:20 p.m.

Next meeting will be April 7 at **7:30p.m.** in Room 1809. (Please note the time change).

Respectfully submitted: Chris  
Reynolds, Secretary